



Emma Watson

People Tree, London's sustainable and fair trade fashion brand, recently tapped Emma Watson to create a lifestyle collection. Pieces include the vest she wears here, with prices ranging from \$18 to \$136. (Available at peopletree.co.uk.)



Made from 100% silk: Doie Sonoma slip dress in Blue Murm, \$192, doiedesigns.com



Ginnifer Goodwin

Ginnifer's T.O.A.K. dress is actually made from discarded hospital scrubs! Check out the brand's other cool sustainable designs at toakonline.com.

Tip #2

Organic clothing can be pricey — Seo suggests looking for timeless quality pieces. Remember, you're investing in the planet too!

Eco-friendly swimwear made from cornstarch-based fabric:

L*Space Lola bandeau, \$69; Foxy bottom, \$60, zappos.com



Recycled brass bracelet:

Archive Numberlet bracelet, \$62, archivejewelry.com

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